

# Report on SIRA Trial – Membership system, May 2015

## 1. Participants

If the 24 people invited 14 participated. 6 provided feedback. 9 people used PayPal, 3 'used' EFT and 2 didn't make a payment.

| Firs Name     | Surname            | Participated | Process    | Payment    | Survey      |
|---------------|--------------------|--------------|------------|------------|-------------|
| Boyd          | ATTEWELL           | Yes          | Renewal    | PayPal     | Yes         |
| Roy           | BAKER              | Yes          | Renewal    | PayPal     | Yes         |
| Michael       | BELL               |              |            |            |             |
| Rachel        | CARTER             |              |            |            |             |
| Michael       | Chapman            | Yes          | New Member | incomplete |             |
| Emmie         | COLLINS            |              |            |            |             |
| Carol<br>Beth | FLOYD              | Yes          | Renewal    | EFT        | Yes + Email |
| Shona         | FORSYTH            |              | New Member |            |             |
| Iza           | FOSTER             |              | Renewal    |            |             |
| Cass          | GYE                | Yes          | Renewal    | EFT        |             |
| Bill          | GYE                | Yes          | New Member | PayPal     | Email       |
| David         | HEGARTY            | Yes          | Renewal    | PayPal     |             |
| Paul          | KINNISON           |              | Renewal    |            |             |
| Sharon        | KINNISON           | Yes          | New Member | PayPal     | Yes         |
| Michael       | KNEIPP             |              | Renewal    |            |             |
| Maria         | KORTEKAAS          | Yes          | Renewal    | PayPal     |             |
| Rebecca       | LATHAM             |              | New Member |            |             |
| Ian           | LAUGHTON-<br>SMITH | Yes          | New Member | PayPal     |             |
| Robyn         | LAUGHTON-<br>SMITH |              | Renewal    |            |             |
| Marie         | MINSLOW            | Yes          | New Member | incomplete |             |
| Philip        | PRYOR              | Yes          | Renewal    | PayPal     | Yes         |
| Martin        | READMAN            |              | Renewal    |            |             |
| Judy          | READMAN            | Yes          | Renewal    | EFT        |             |
| Karen         | Warburton          | Yes          | Renewal    | PayPal     |             |

## 2. Feedback

Process: New Member

|   |  |                                    |   |   |  |                                      |  |  |   |
|---|--|------------------------------------|---|---|--|--------------------------------------|--|--|---|
| <p>What are your comments about the overall experience?</p> | <p>ok think it should work well and would like to proceed</p> <ol style="list-style-type: none"> <li>1. At the Entry Point of the SIRA self-service portal I have several choices and as a novice I may not be sure which to select. For example there are:             <ol style="list-style-type: none"> <li>a. At the top there is "Join SIRA"</li> <li>b. In the middle Menu Bar there is "Memberships"</li> <li>c. There are three choices in box "This site enables members to <a href="#">view their details</a>, manage or <a href="#">renew their membership</a> and pay for services and membership fees." Not a member yet? <a href="#">Join now!</a></li> <li>d. In the next box there are also 3 choices</li> </ol> </li> <li>2. Maybe just a big Button "Renewing you membership or Joining SIRA ", which takes you to three choices             <ol style="list-style-type: none"> <li>a. Are you wanting to join SIRA (click here) or</li> <li>b. Are you an existing member (click here)</li> <li>c. Don't know if you are an existing member (click here) – which goes to the same page as (a).</li> </ol> </li> </ol> <ol style="list-style-type: none"> <li>1. In filling out my application there was nowhere it asked for a password. Yet to sign in as a member I need a password.</li> <li>2. Even though the system did not ask for a password after payment I was logged in and so tried "change password", but it needed my current password to do so could not do that.</li> </ol> <p>Otherwise all good and Phil can now retire to Switzerland.</p> |                                    |   |   |  |                                      |  |  |   |
| <p>Please enter your comments about the following:</p>      | <table border="1"> <tr> <td data-bbox="418 1451 614 1624"> <p>The online application form</p> </td> <td data-bbox="614 1451 1383 1624"> <p>some of the text could be more helpful or directive maybe click an option and you scroll down page to relevant section</p> </td> </tr> <tr> <td data-bbox="418 1624 614 1765"> <p>The application initiation email</p> </td> <td data-bbox="614 1624 1383 1765"> <p>choice of membership or water only? do you mean membership with water access or water only as choices</p> </td> </tr> <tr> <td data-bbox="418 1765 614 1906"> <p>The invoice received by email</p> </td> <td data-bbox="614 1765 1383 1906"></td> </tr> <tr> <td data-bbox="418 1906 614 2027"> <p>The email containing log-in details</p> </td> <td data-bbox="614 1906 1383 2027"> <p>not clear about the meaning of green ticks eg. confirmation and green tick is that confirmation sent and</p> </td> </tr> </table>   | <p>The online application form</p> | <p>some of the text could be more helpful or directive maybe click an option and you scroll down page to relevant section</p> | <p>The application initiation email</p> | <p>choice of membership or water only? do you mean membership with water access or water only as choices</p> | <p>The invoice received by email</p> |  | <p>The email containing log-in details</p> | <p>not clear about the meaning of green ticks eg. confirmation and green tick is that confirmation sent and</p> |
| <p>The online application form</p>                          | <p>some of the text could be more helpful or directive maybe click an option and you scroll down page to relevant section</p>  |                                    |   |   |  |                                      |  |  |   |
| <p>The application initiation email</p>                     | <p>choice of membership or water only? do you mean membership with water access or water only as choices</p>   |                                    |   |   |  |                                      |  |  |   |
| <p>The invoice received by email</p>                        |  |                                    |   |   |  |                                      |  |  |   |
| <p>The email containing log-in details</p>                  | <p>not clear about the meaning of green ticks eg. confirmation and green tick is that confirmation sent and</p>  |                                    |   |   |  |                                      |  |  |   |

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|  | The 'payment' process                            | pay pal worked well   |
|  | The 'signing' of the non-potable water agreement |   |
|  | The receipt received by email                    |   |
|  | The membership activation confirmation email     | should perhaps note that there is an opportunity to change the password sent although I did discover this was the case later  |
|  | Any other comments?                              | Should work but maybe the text reviewed so that direction are more direct. Still unclear about the types of membership. Like to know straight away about opportunity to change password with membership email |

Process: Renewal

|   |   |
|---|---|
| What are your comments about the overall experiencee? | <p>It was good. It's a little hard to know how the system will function once it is fully up and running, but I suspect that any little kinks can be ironed out. It doesn't have to be perfect straight away.</p> <p>Fine. Easy.</p> <p>Excellent. Fast. Clear instructions. Feels secure.</p> <p>Seems OK. Quite straightforward</p> <p>It was good--sometimes a bit hard to follow the buttons to push</p> <ol style="list-style-type: none"> <li>1) Emergency Water. I think we need some text here: 'Residents of Scotland Island are unable to purchase water unless they are SIRA members. If you wish to purchase emergency water, you also need to complete this form.'</li> <li>2) Emergency Water Purchasing first tick box. I <del>have understood</del> <b>understand the SIRA Membership Terms and Conditions [with link?]</b> <del>agreed to above.</del> Frankly I'm not sure about this clause at all – not sure it is meaningful to ask people to say they understand something. Legal eye needed on this?</li> <li>3) Emergency Water Purchasing: in last point, change <b>warter</b> to <b>water</b>.</li> <li>4) Water Line number – can we link to the Emergency water page on the website that has the water map?<br/><a href="http://www.scotlandisland.org.au/community/emergency-water/">http://www.scotlandisland.org.au/community/emergency-water/</a></li> <li>5) Survey – I think this should go at the end.</li> <li>6) Survey questions – first bank. Instructions should go at the top, not after the question. Ditto for any other instructions in this section.</li> <li>7) Finally tiny design things that perhaps are not relevant just for the trial – indented instructions look funny, and I dislike the light grey colour for instructional text – old eyes!!</li> </ol> |
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|---|--|--|
| Please enter your comments about the following: | The email reminding about renewal                | fine<br>tick<br>OK<br>good   |
|   | The invoice received by email                    | fine<br>arrived correctly, tick<br>Looked a bit basic. Could be a bit more "business like".<br>good  |
|   | The email containing log-in details              | fine<br>tick<br>it was a bit confusing in that I had to log back in a set a password<br>perhaps could be a bit clearer for the not so techie minded  |
|   | The process of online, including the form        | fine<br>I've sent a recommended wording that is shorter<br>OK<br>Ok, clearer buttons   |
|   | The 'payment' process                            | fine<br>tick<br>appeared very straightforward.<br>fine   |
|   | The 'signing' of the non-potable water agreement | fine except document appears twice in the form - think it might be the wrong document - Hubert I know you are already looking into this<br>tick - much clearer than it has ever been!<br>didn't do this! oops!<br>fine |
|   | The receipt received by email                    | fine<br>tick<br>would like to see this as an attached file not in the body of the email<br>yes--details in the email did not change after I had changed my details on line though                                      |
|   | The membership renewal confirmation email        | Yes except best to say 'No need to include a message, just hit reply'.<br>tick<br>OK<br>find   |
|   | Any other comments?                              | The look of the membership form is a bit old-fashioned. Not sure if there are options or not.<br>Ready to roll!<br>lots of emails for a simple task. I guess it needs to be in the initial phase                       |