

SIRA Communications meeting 8 April 2024

Attendees:

From Governance Committee Maddy Banfield, Julie Torney, Boyd Attewell and Marie Minslow
From Comms Shane O'Neill, CB Floyd, Lisa Ratcliff, Juliet Wills

1. Governance SC members joined the meeting to discuss the SIRA Resident survey: A discussion was held on the original Comms SC survey (completed in September 2023 after three joint meetings between Comms and Governance SCs) and a new survey proposed by the SIRA Executive. The purpose of the former is to gauge what issues are important to islanders and how SIRA is performing on those issues; the purpose of the latter is to gauge how much residents know about SIRA and the subcommittees as well as the relative importance of issues.

Boyd: 2016 questions and 2024 questions were meant to be mirrored to enable us to compare and measure improvement or decline. Intent was to try and keep the formats and core questions similar. The Executive team were probably unaware of this intent. Meeting agreed it was desirable to keep the same main questions to track changes.

The Comms/Governance survey has clickable links to find out more about.

Purpose of this joint meeting is to decide: do we choose between the two surveys combine them or start again?

Questions were raised about the purpose of asking questions like 'Have you read the Constitution?' and finding out how much people know and whether they have been on the Committee or Subcommittee in the past – what would we do with the information?

The question as to whether we should ask about SIRA's performance was raised. Boyd advised the results of the 2016 survey were generally positive. **Boyd to send out results of 2016 survey to joint SC.**

After discussion, the meeting agreed unanimously that the 2023 Comms/Governance survey was preferable and that we would recommend to SIRAC that it be approved and issued forthwith. It was pointed out that it has been eight years since our last survey and further delays are undesirable.

After further discussion and suggestions, the following changes to the Comms/Governance survey were approved:

- Add a short intro to the survey explaining what SIRA is and what it does, with links to website. **CF to compose and send to joint SC for comments.**
- Add the disclaimer that the survey is anonymous. **JT will compose one.**
- Delete question about occupation. This info is available from the census.
- Add an option to provide email if respondent would like to know more or would like to be involved in SIRA or in community activities. Question raised whether this could be breach anonymity – JT believes it would. **Perhaps discuss at SIRAC.**
- Add Q 10: final open-ended question: Would you like to make any further comments?
- Add additional questions after Emergency Water questions – Transport section on ownership of cars and buggies, and on the CV. See next page for draft questions as discussed.
- Add additional question about receiving Communication. This was in last survey: see option at end – just reproduce or modify?

Action: Meeting to comment on draft questions in this email, and on draft Intro that CF will send. CF to then create new final draft, liaise with Exec, and send proposal to SIRAC for consideration at

the next SIRAC meeting with the aim to get approved at the next SIRA meeting in May and issued in May or June.

Shane can distribute posters. CF can create.

Governance committee members left the meeting.

2. Comms priorities for next year – key messages: **Lisa will share what I’ve done by the end of this week.**

3. SIRA templates – **Alec has agreed to do this.**

4. Wrap-up report mid-year – **CB will ask subcommittee chairs for updates and images/**

5. Good news stories, local heroes. **CB will email the subcommittee team leaders every 3 months to supply updates/a good news story by a due date.**

6. Values statement – not urgent. Lisa to review – on the website.

7. Event booking: hold to next meeting, CB will work on it.

Meeting ended 6:55pm.

Added questions: drafts for joint committee to check

TRANSPORT QUESTIONS

Do you own any of the following transport vehicles? Tick all that apply.		
Answer Options	Response Percent	Response Count
Car		
Buggy or other ultra-light utility vehicle		
Quad bike		
Motorbike		
Electric bike		
Other _____		

If you own a buggy, quad bike or other ultra-light vehicle, and were unable to use it on the island, would you:		
Answer Options	Response Percent	Response Count
Walk		
Buy a car		
Buy a motorbike		
Buy an electric bike		
Move off the island		
Other _____		

Do you use the Community Vehicle?		
Answer Options	Response Percent	Response Count

Yes, frequently
 Yes, occasionally
 Rarely
 Never

If you answered 'rarely' or 'never' above, why?

Open ended question

OR, from previous survey, the following question

Answer Options	Satisfactory	Unsatisfactory	I don't know
Information provided about the service			
Pricing			
Booking method			
Customer service			
Complaints procedure			
Operational safety			

COMMUNICATION QUESTION FROM LAST SURVEY WITH PROPOSED CHANGES

Please select the ways that you receive information about the Island and the Community.

Answer Options	Response Percent	Response Count
Direct email-SIRA News (email to all members)		
Pittwater Offshore Newsletter		
Scotland Island Community Website		
Facebook: Scotland Island Residents' Page		
Facebook: Scotland Island Community Page Pittwater Offshore Community Page		
Northern Beaches Council Website		
Northern Beaches Council Newsletters		
SIRA Committee Meetings		
General Meetings		
Community Forums / Meetings (by SIRA)		
Community Forums / Meetings (by Council)		
Posters on wharves etc.		
Word of mouth		
Other (please specify)		