

Communications report SIRAC meeting April 30 2023

The Communications SC met on April 13 2023.

Survey

Platform for survey

- Survey Monkey has lapsed and email received in January said unless we signed in all our data and previous results from surveys would be deleted. Hubert says this is the best platform. Free accounts do not allow open-ended questions which we do have in the survey currently. Accounts are not expensive - \$75 for a three-user account with plenty of flexibility.
- WildApricot – Alec said could be restrictive and would only be for members
- Google Forms or Microsoft Forms – Hubert says they are restrictive; Peta was going to try to set up a test on MS Forms.

Website issues

Alec advised re problems with website (booking halls and events); whole WordPress website needs to be updated. This needs more website data storage; we are on a 20gb data space limit and this costs us \$240pa. The next plan up will triple our storage space and cost \$354. See proposal for these extra funds.

Changes to encourage residents to book their events on the website were proposed at the last Comms meeting. Alec has now completed all the following:

- Remove 'Tides and Weather' link on top row of links and add 'Book the Community Hall' 'Book the Recreation Centre' and 'Post your event to the list of upcoming events'.
- Add prominent line at the top of the Calendar saying 'To post your event to the list of upcoming events, fill out the form below the calendar.'
- Edit the 'Click here to see a full list of events' below the initial list on the home page to be more prominent and add another link 'Click here to add your own event to the list of upcoming events.'

Communication via info sessions

- CF has sent out email to Team leaders to ask them to sign up for information sessions during café mornings. These could vary from a powerpoint presentation highlighting issues and problems and a Q&A session, or an information table with written materials to hand out and SC members answering questions.

Michael Gencher meeting with Shane O'Neill

- A number of points were raised with Michael by Shane and our Comms meeting concluded that we need to foster better, more frequent communications with Council and Government, not just for SIRA but for community.
- Kay R suggested that we could put a short straight-to-camera video on FB in which the person introduces themselves and speaks briefly to some points that concern the island. We would post it along with information about when they are coming to the island to speak. Agreed to start with Rory Amon and suggest the May 28 café; failing that, another Councillor could be targeted (Michael Gencher) or move to the July 23 café. Goal would be to have all our Councillors come and speak over coming months.

