

Communications report SIRAC 29 August 2021

The Communications committee met August 5.

- I. **SIRA News**
 - A. Thanks to Juliet for putting out a large number of editions of SIRA News, mostly about NBN but also other issues.
 - B. Roy Baker suggested SIRA News could go to everyone, not just SIRA Members; motion will be raised to approve this at meeting.

- II. **Website:**
 - A. Review. Awaiting volunteers to help check. Suggest sending out a notice to community to help with the review in an upcoming SIRA News. Motion will be raised to approve this at meeting.
 - B. Council communications are an ongoing issue. CF has created an organisational chart and a list of projects, and has sent that to SIRAC members to get them to input connections at NBC. CF will get contacts to finalise the information to feed into our proposed meeting with Trish Cheney.

- III. **SIRA Annual report:** Comms volunteered to design a user-friendly way to present; awaiting final document.

- IV. **Social media:** is an increasingly important way to communicate with islanders, particularly through the Scotland Island and Offshore Community Page. A few issues with it being used as a place to complain or air disputes with neighbours have occurred, but monitoring is regular and the team discuss issues before taking action such as deleting posts or blocking contributors.