

Community Engagement and Communications

Subcommittee

May 2014



CECS Charter

- Draft being prepared for discussion.
- We aim to put forward to SIRAC at the next meeting.

Community Engagement

- First Community Discussion was held on 4 May.
- Subject areas discussed were: 1. Parks, Reserves, Wharves and Maritime and 2. Water and Wastewater
- Discussion content has been collated and has been sent to participants for feedback
- More detail is contained in Jenny Frazer's report.

Communications Strategy

- A communications strategy has been discussed and current thinking is to:
 - ✓ Start using multiple channels to improve
 - ✓ Use more direct and focussed communications
 - ✓ Use marketing communication tools
- A communications and related systems review is being prepared for discussion.

Website

- The website is still under development. Both structure and the uploading and formatting of the content require substantial effort to be completed.
- The following schedule to go-live, is proposed (awaiting OK from all involved):

Step/Task	Responsible	Duration	Completion planned by
Review revised structure	SIRA (HvM/CB/SECS/SIRAC)	3 weeks	6 June
Build/Complete new structure	Dan	2 weeks	20 June
Complete Content Loading/format	Dan	1 week	27 June
Test Round 1	SIRA (CECS)	1 week	4 July
User Acceptance Test (Round 2)	SIRA (All committees)	1 week	11 July
Transfer site to host	Julian	1 week	18 July
Change DNS	Julian	1 Day	19 July
Go Live			20 July

Judy Readman / Hubert van Mierlo

CECS Co-Chairs