Community Engagement and Communications Subcommittee December 2014



CE - Decision making alignment

CECS is working on an amended CE/decision making process.

Website

- **CECS** is proposing an amendment to the website update procedure. See enclosed document (WEBSITE MAINTENANCE TASKSv6)
- **Emergency Water page** moved to Community > Services section.
- Community Hall Page is being redesigned. Form for booking under investigation.
- 17 Posts were placed on the website since the last SIRAC meeting.
- Ongoing projects:
 - 1. A section about books
 - 2. A section about wildlife/wildlife observations
 - 3. Work on historical photographs
 - 4. Section on artists: Suggested is to ask June Lahm.
 - 5. Section for and by kids: Suggested to ask high school kids to coordinate.

Communications

- CECS facilitated communications for the SGM on website, via PON and email to members.
- Communications still pending:
 - 1. Water & Wastewater
 - 2. Vision
 - 3. Community Vehicles
- **Email Protocol**: CECS is proposing the adoption of the enclosed document (Draft email code of conduct).
- Yammer: CECS is working on a proposal to open use to all SIRA committees
- Facebook: We are now using this page to draw attention to posts on the website
- Social Media Policy: CECS is preparing a policy

Other

CECS had a discussion about the need (or not) of SIRAC to take sides in issues going on (e.g. "The Rock" and "10/50 policy" and CECS agreed it would be better that we facilitate, rather than express an opinion. The role of SIRAC should be to inform residents about how to express their opinion and in cases how to find out how the community thinks about issues.

Judy Readman / Hubert van Mierlo

CECS Co-Chairs